

Dates

Feb 24 - 28, 2017

Event's Theme

The 2016 Art Theme was Parentesis Saturnal (Sathurnal Parentesis), it's an invented phrase that refers to a bracket on space and time, a temporary stand, to experience, to celebrate, and reflect, in line with the ancient Roman Sarturnalias.

Location

Fuego Austral took place in a secured 50 acres parcel inside a larger privately owned 370 acres field, located in Rauch county, at about 7 miles from Rauch city with around 13,000 inhabitants. The venue was approximately 200 miles from Buenos Aires. We've met with the County Mayor in advance and ensure that local authorities were aware of the event and that the event was in accordance to local regulations. The Mayor set up follow up meeting with the local hospital and a fire department in order to facilitate the coordination of resources in case we need their assistance. We've also encouraged participants to buy locally with the objective of building a strong relationship with the local authorities and community in general by positively impacting their economy.

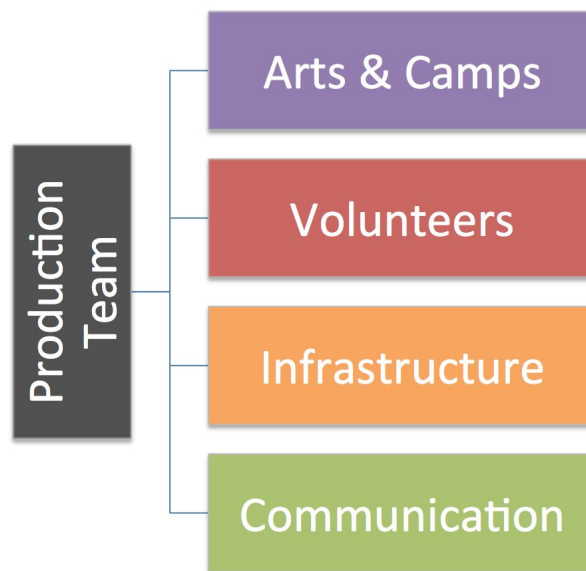
Emergencies

We engaged on a service agreement with the Azul's Red Cross to have permanent presences on site since the day we opened the doors to attendees.

We requested to the Red Cross to keep a detailed record of any kind of interaction they had with participants. They recorded 23 minor incidents: 12 cut wounds, 4 allergic reactions, 3 minor burns, 2 dehydrated/overheated, 1 panic attack, 1 insect bite (ants), 1 bruised foot. They did not attend any incident that required the involvement of local EMS.

Teams

Fuego Austral is organization is comprised of several teams:



Production

Manages the overall event and coordinates each of the areas. Production team is comprised of members of the board of directors of the non profit organization (already filed). Board members are also in charge of leading or participating in at least one of the teams with more specific functions.

Arts & Camps

This team handles everything related to the event content, whether if it's related to theme camps, art installations, the man design, the temple and even center camps activity schedules. It's focus this year was on increasing the amount and complexity of both art installations and theme camps.

This team also handles placement and notifies the Infrastructure department of any requirements related to the city layout, center camp structure. It also coordinates directly with communication team any effort related to driving camps and art installation registrations.

Volunteers

This team handles all the requests related to volunteers. This is the weakest link in our production process. Being the second year the event took place, it's proven to be extremely hard to engaged committed volunteers in advance. However at the event most needs were covered with spontaneous participants, but in order to reduce the burden on current production team and scale, we need to improve significantly on this area.

As part of this team responsibilities were the Greeters, Rangers, Infrastructure volunteers (pre event and post event).

We totalled approximately 70 volunteers considering all areas of volunteering.

Greeters

It was completely autonomous and one volunteer took over the organization of schedules, suggested scripting to induce first time participants to greet new arrivals, handling 18 volunteers during three days while the doors were open. This team cross checked participants information with the security people at the gate and ensure all participants were registered, all minors wear a wristband with their parent and camp information, and gave away the event guide.

Rangers

This team was also autonomous and managed by one volunteer and they mostly performed rounds at predetermined times of the day (we do not have a 24hs Rangers shifts yet due to lack of volunteers and the size of the event). During their round they looked for specific safety hazards and held conversations around the 10 principles with participants and other issues that arise like a consent talk given to each camp on the second day of the event.

Infrastructure, our Department of Public Works (also known as C.A.O.S.)

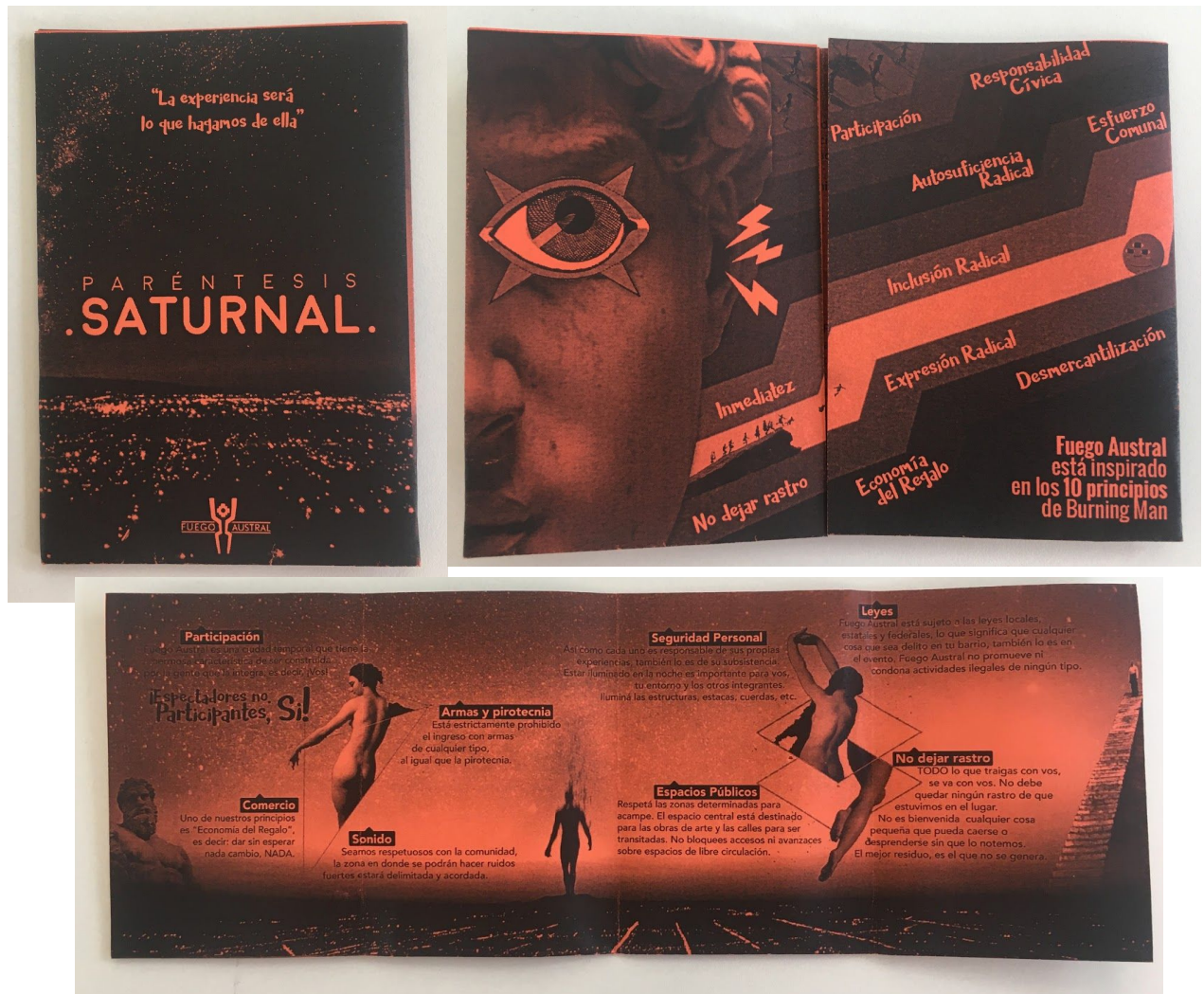
This team is in charge of handling all equipment, vendors, contract needs of other teams, as well as defining the city layout, insurance and any other third party vendor involved in the production process. It also builds the city and Designs and builds and dismantles the city, including the center camp, street markers, gate, greeters post. Although participants on these team take on this huge challenge, more volunteers are required to commit to the build and dismantling phase. We need to improve significantly on this area next year in order to scale both in quantity and quality of the event infrastructure.

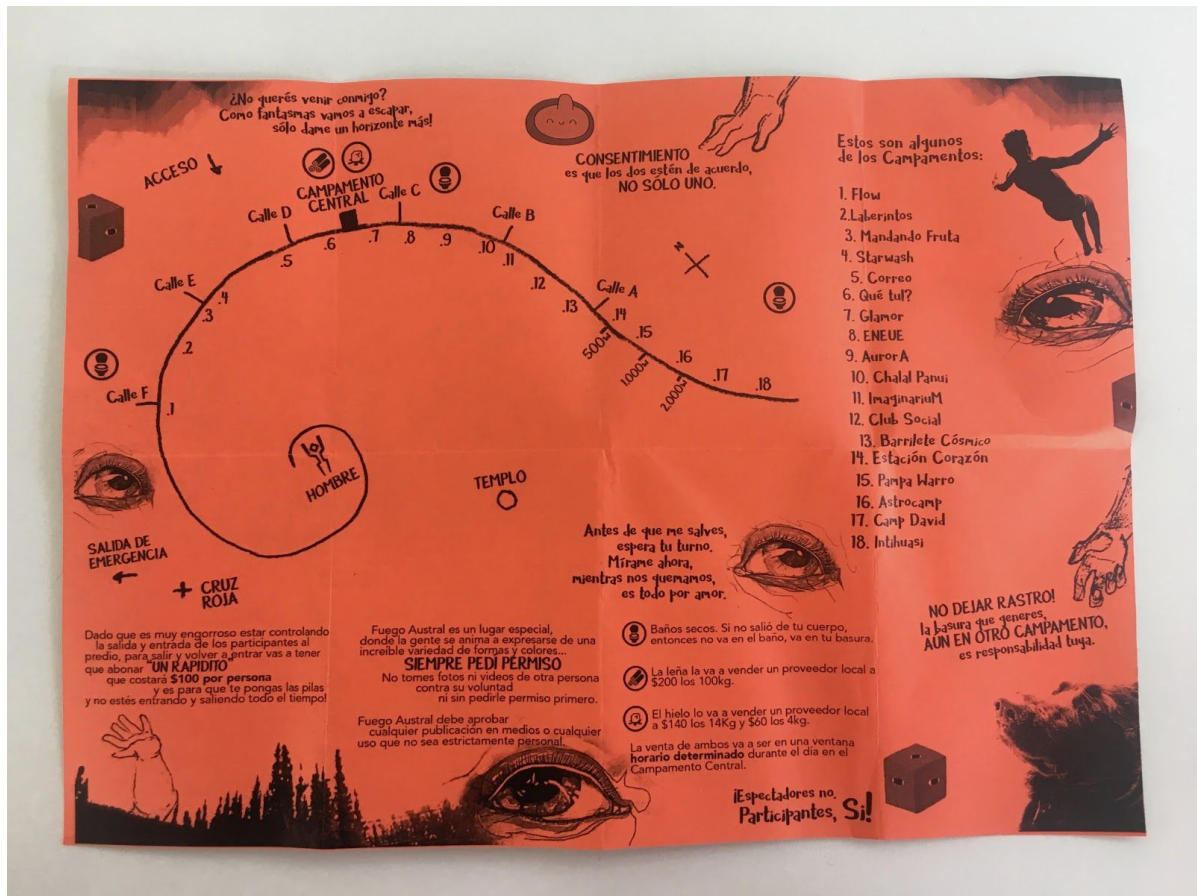
The most relevant achievement of this year was building chemical free compostable porta potties. Built by two volunteers, they help us avoid recurring costs on renting commercial grade porta potties, using at the same time a more

environmentally friendly option that can be reused for years to come, being more aligned with the leave no trace principle.

Communications

This team handles all the communications content and schedule. It coordinates among different areas regarding their communication needs and ensures that there is no overlapping and saturation in front of our audience. It also ensures consistency in all of our communication pieces both digital and printed. For the event specifically this team designs the event guide, map,





External Vendors

We've engaged with local vendors to provide basic needs that due to the country's regulation limitations are very hard for participants to solve on their own.

1. Ice: We authorized a local ice cream factory to come on a daily basis to the center camp with a truck full of ice and sell it at a pre arranged price.
2. Fire Wood: We had a local vendor that would also come on a daily basis, pick up orders and then deliver to each camp.
3. Porta Potties: Although we built our own portable restrooms, we did need someone to keep them clean, therefore a local baol provider was hired to clean and empty porta-potties twice a day during the event, ensuring that all disposables from the potties went into specific compost. This was a huge step for the organization.
4. Red Cross: They provided emergency first aid on site, including a registered nurse and MD in case prescriptions were required. For complex situations we needed to go to the hospital that was 5' away from the site.
5. Security: We hired former law enforcement officers, that were also in

charge of the gate and perimeter last year.

6. Logistics: local regulation prohibits particular drivers to rent and drive oversized vehicles, the hiring of professional transportation services is mandatory. We secured a truck to fulfill the organization's need as well as to provide some degree of support to art installations.

Population

We've accounted for 390 people on site, including contractors living there. We've registered a total of 362 adult participants, 12 minors ranging from 5 months old to 16 years old.

In order to preserve the culture and avoid growing too fast we set up a cap of 500 participants. This is a self imposed cap as insurance or local regulations did not require any specific limit as this was a private event in a private location.

Permitting

Fuego Austral was a private event in a private venue with no tickets sold at the door and no commercial activity inside the venue, therefore no permit was required.

Insurance

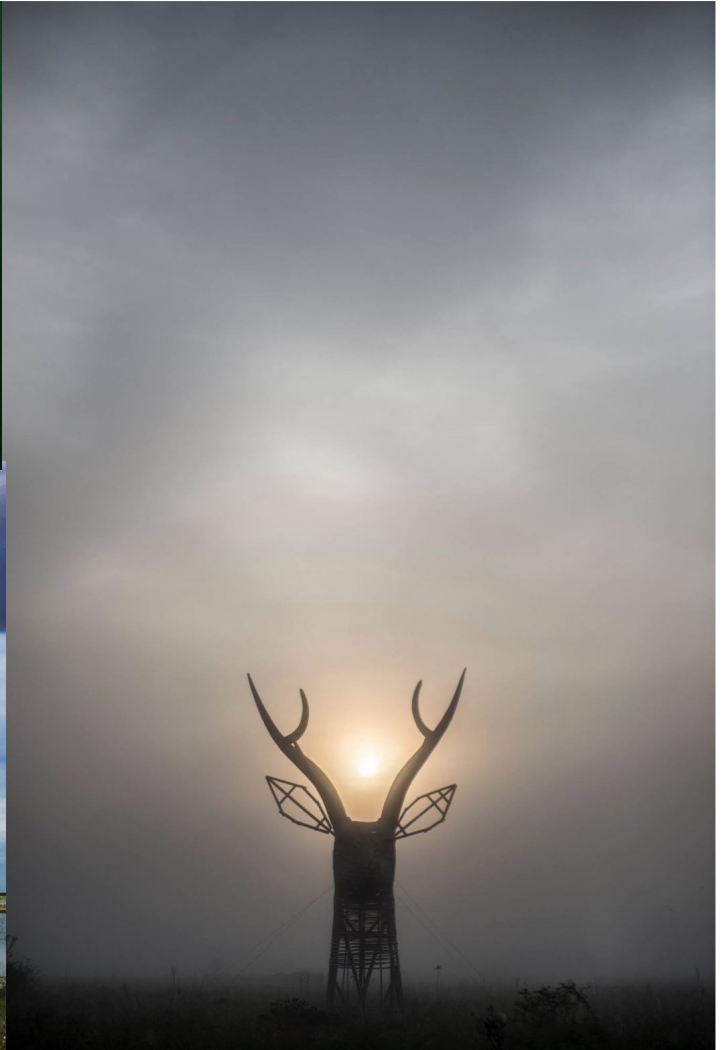
We engaged in an insurance policy in favor of the venue owner, the individuals signing the lease agreement for the venue and Burning Man for a total of \$1,000,000.- Aggregate Liability/Indemnity per occurrence and \$150,000.- Property damage insurance.

Art Grants

We've held an Art Fundraiser event on October, where all proceedings would go towards grant for art installations for the event. Aspiring artists showed up and set up a booth to showcase their projects and people were given woodstick to vote for their preferred installation. Proceeds would be distributed according to the share of sticks that each artist collected. We offered grants to 6 installations of which finally 3 made it to the event. We also invited theme camps to participate on the event, but with no share on the grants.

Art Installations

We had a total of 8 art installations, of which 3 were partially funded with Fuego Austral Grants from the event organized in October 2016.



Theme Camps

We had 18 pre registered theme camps:

1. Astro Camp
2. AurorA
3. Barrilete Cósmico
4. Camp David
5. Chalal Panui
6. Club Social
7. Correo
8. ENUE
9. Estación Corazón
- 10.Flow
- 11.Glamor
- 12.Imaginarium
- 13.Inti Huasi
- 14.Laberintos
- 15.Mandando Fruta
- 16.Pampa Warro
- 17.¿Que Tul?
- 18.Starwash



The event helped identified camps with a significant potential to become more involved in the organization and activities during the year. We are now holding regular meetings with camp leads to leverage more on an extended community and help overcome the difficulty in involving volunteers.

Contingencies

The Friday before the Saturday we began building the city, there were 100mm of precipitations recorded in the area, which difficulted the access to the team that was demarking the city. Three days later we got hit by another storm now facing high speed winds that destroyed several gazebo structures used by the CAOS team. However by Friday noon we opened the gates to participants who found a muddy or even swamped locations and some camps had to be relocated.

Moreover, on Sunday afternoon we were hit by a major windstorm which brought down the Man and and many of the camps' infrastructure. A safety perimeter had been marked around it and no one was injured.



Many camps suffered structure loss, but the worst was yet to come, later at dusk a rain storm begun which ended around midnight and started again around 5am flooding the premises. By 8am event organizers had a meeting with local firefighters and authorities in order to prepare a contingency plan in case the citizens needed to be evacuated. Back on site, the rain had stopped and most camps were making the wrap up with no big issues rather than some wet stuff. Unluckily the weather conditions didn't change and most of the participants decided to abandon the event. A group of around a 100 stayed and attended the burn of two art projects, the Mail Camp structure and finally, the temple on the last night as planned. The man could not be burnt as it was soaking wet. :(







Our Temple

The temple was designed by two local artist/architects and build on site by CAOS. It was burn on the last day by the remaining 50 participants.



Additional Images from the event

Ciervo Austral



Our Center Camp



Some of the Theme Camps



