



## **Dates**

Mar 28th - Apr 2nd, 2018

## **Event's Theme**

The 2018 event theme was Regeneratio Fractal (Fractal Regeneratio). The motif was described as follows: Fuego Austral 2018 exists. It is. We are. We transform and reinvent ourselves. Like live cells we grow and we multiply. With the apparent disorder of a fractal we unite and separate. We appear and disappear. We generate harmony and asynchrony. We are colors and shapes. We constantly regenerate. We adapt. We process the experience and we move towards the encounter. "Regeneratio Fractal" will be our space and our time. Our music. Our trigger of the encounter, of the gift, of the art, and of the encounter with each other. A fractal that grows, that regenerates because it already exists. We were already born. We already are and we continue being. Fuego Austral 2018: Regeneratio Fractal.

## **Location**

Fuego Austral took place in a secured 50 acre parcel inside a larger privately owned 180 acres field, located in Tandil county, at about 7 miles from Tandil city with around 116,000 inhabitants. The venue was approximately 260 miles from Buenos Aires. We met with people that provided contacts with local officials, the hospital, fire department and police department to ensure that local authorities were aware of the event and that the event was in accordance with local regulations. We followed up with meetings with the local hospital and fire

department to facilitate the coordination of resources in case we need their assistance. We also encouraged participants to buy locally with the objective of building a strong relationship with the local authorities and community in general by positively impacting their economy.

## **Emergencies**

We engaged in a service agreement with Tandil's Red Cross to have permanent presence on site beginning on the day we opened the doors to attendees. We requested that the Red Cross keep a detailed record of any kind of interaction they had with participants. They recorded 4 minor incidents: 1 cut wound, 2 allergic reactions and 1 bruised foot. We also hired an Emergency System that was on call and arrived on site within 12 minutes of any emergency. It was requested only once due to a minor cut in the arm with a broken mirror. The patient was cared for on site inside the ambulance and stitches were done due to the wound.

## **Teams**

Fuego Austral as an organization is comprised of several teams:

**Production**

**ESTA (Art)**

**CAOS (Infrastructure)**

**Camps (Placement and activities)**

**Communication**

**Volunteers (Greeters, Rangers, City, temple & man Construction)**

### **Production**

Manages the overall event and coordinates each of the areas. The production team is comprised of members of the board of directors of the non profit organization (already registered). Board members are also in charge of leading or participating in at least one of the teams with more specific functions.

### **ESTA (Art)**

This team coordinates art installations in Fuego Austral and also the man and the temple.

Registration begins with the acceptance of a Letter of Intent to later drive grant applications for the different teams.

Art is placed in terms of overall interactivity in the event, and its interaction with

theme camps and other things.

## **Camps**

This team handles everything related to camps in the event and center camp activity schedules. Its focus this year was on increasing the amount and complexity of theme camps and providing them the means to carry out their ideas.

This team also handles and organizes camps during the event. At the beginning it places the camps and notifies the Infrastructure department of any requirements related to the city layout and center camp structure. It also coordinates directly with the communication team any effort related to driving the camps' registration.

## **Volunteers**

This team handles all the requests related to volunteers. Being the third year of our event, it has proven to be extremely hard to engage committed volunteers in advance. We proceeded with new ideas and managed to empower several individuals that took a much more intense role in their activities and group management. This worked out really well. However, at the event many activities were covered with spontaneous participants. but In order to reduce the burden on current production team and scale, we need to improve significantly in this area. Especially to get people more involved during the end of the event where burden and exhaust plays the same for everyone.

eam responsibilities included the Greeters, Rangers, Infrastructure volunteers (pre event and post event).

We totalled approximately 70 volunteers in all areas of volunteering.

## **Greeters**

It was completely autonomous and one volunteer took over the organization of schedules, suggested scripting to induce first time participants to greet new arrivals, and handling 18 volunteers during three days while the doors were open. This team cross checked participants' information with the security people at the gate and ensured all participants were registered, all minors wear a wristband with their parent and camp information, and gave away the event guide (with many hugs and dancing and cheering included during every arrival).

## **Rangers**

This team was also autonomous and managed by one volunteer and they mostly performed rounds at predetermined times of the day. Although we do not have a 24hs Rangers shifts yet due to lack of volunteers and the size of the event, we did have on call Rangers 24/7 and any minor situation was talked through on

walkie talkies and On Call Rangers were there to solve the issues. During their round they looked for specific safety hazards and held conversations about the 10 principles with participants and other issues that arose like a consent talk given to each camp on the second day of the event.

### **CAOS. Infrastructure-- our Department of Public Works.**

This team is in charge of handling all equipment, vendors, contract needs of other teams, as well as defining the city layout, insurance and any other third party vendor involved in the production process. It also built the city and designs as well as builds and dismantles the city, including the center camp, street markers, gate and greeters post. Although participants on these team take on this huge challenge, more volunteers are required to commit to the build and dismantling phase.

The most relevant achievement of this year was setting up the city, the man, the temple and center camp prior to the gate opening. On our two last experiences the man and the temple had not been finished until after the gates were opened. This really helped safety and the event experience for participants. We used chemical free compostable porta potties which are really demanding for the whole team. It's great to have them but it consumes so much time and effort to set up, dismantle and be cleaned during the event that we are re - considering this option for next year. It might be more expensive to use regular porta potties but for now, it seems to be our best option although it's not the best leave no trace option.

### **Communications**

This team handles all the communications content and schedule. It answers any inquiries online and makes sure the 10 principles are the main concept of the event. It coordinates among different areas regarding their communication needs and ensures that there is no overlapping and saturation in front of our audience. It calls for artists, camps, volunteers, and participants with online forms. It also ensures consistency in all of our communication pieces both digitally and printed. For the event specifically, this team designs the event guide & map.





## External Vendors

We've engaged with local vendors to provide basic needs that due to the country's regulation limitations are very hard for participants to solve on their own.

1. Ice: We authorized a local ice cream factory to come on a daily basis to the center camp with a truck full of ice and sell it at a pre-arranged price.
2. Firewood: We had a local vendor that came on a daily basis, to center camp and sell firewood at a fixed price.
3. Porta Potties: Although we built our own portable restrooms, we did need someone to keep them clean, therefore a local provider was hired to clean and empty porta-potties twice a day during the event, ensuring that all disposables from the potties went into specific compost. This was a huge step for the organization.
4. Red Cross: They provided emergency first aid on site, including a registered nurse and MD in case prescriptions were required. For complex situations we had an emergency ambulance on call 12 minutes away.
5. Security: We hired security people that were at the gate and on call if any disturbance scaled above Rangers limit inside the event. Local police was also aware of the event and on call for any dispute or if needed.
6. Logistics: local regulation prohibits private drivers to rent and drive

oversized vehicles, so the hiring of professional transportation services is mandatory. We secured a truck to fulfill the organization's need as well as to provide some degree of support to art installations.

7. Emergencies: Local emergency provider on call with an Ambulance 12 minutes away.

## **Population**

We counted 450 people on site, including contractors living there. We registered a total of 440 adult participants and 7 minors ranging from 1 year old to 12 years old.

To preserve the culture and avoid growing too fast we set up a cap of 500 participants. This is a self imposed cap as insurance or local regulations did not require any specific limit since this was a private event in a private location.

## **Permitting**

Fuego Austral was a private event in a private venue with no tickets sold at the gate and no commercial activity inside the venue, therefore no permit was required.

## **Insurance**

We contracted an insurance policy on behalf of the venue owner, the individuals signing the lease agreement for the venue and Burning Man for a total of \$1,000,000.- Aggregate Liability/Indemnity per occurrence and \$150,000.- Property damage insurance.

## **Art Grants**

Camps organized and held an art fundraiser event in February, all proceeds went go towards grant for art installations for the event. Both the allocation method and destination of the money was decided building consensus among the artist and participants: artists decided that before distributing the grant among the participating installations they wanted to secure a truck to take all the participating installations that did not have their transportation resolved, then participants voted for the installations they wanted to fund by selecting a single installation or by selecting an option which would allocate the grants at the same percentage of the total cost of the installation. A total of 46,730 pesos were raised by the camps, 18,000 was used on the truck round trip and \$28,730 pesos were distributed among the artists.

## **Art Installations**

We had a total of 11 registered art installations, of which 8 were partially funded

with Fuego Austral Grants (in bold) from the event organized by the theme camps on February 2018 :

1. **Alas de la Pampa:** an interactive set of four steel columns with audiorithmic LED lights synchronized with a sound stage
2. **Arcoiris:** a recycled wood rainbow that served as a portal to the man. This installation was burned during the event.
3. Baul de Regalos: a wooden trunk with gift that was open during the whole week where participants were invite to take-one/leave-one gift.
4. **Hiperembole al Cubo:** a wooden cube with a hiperbole inside that serve as a refuge far back in deep Pampa, This installation was burned during the event.
5. Lounge Austral: a library and sofas in the pampa. This installation was burned during the event (not the books)
6. **Mate:** a 6mts tall Mate made of reclaimed wood, during the week they served gin and tonics and it was burn during the event.
7. **Nube:** an arc with fabric and LED lights that was moved with the wind and created beautiful visuals, both during the day and at night.
8. **Organik Chill Art:** a tent were bodypainting and black lights created amazing visuals at night and shade during the day.
9. **qubo macro:** a mutating installation that used aluminum thrusts to create geometric figures. Every day the day rotated and mutated the figure.
10. **Reloj Sin Tiempo:** a wooden sand clock with no sand, thus making it the clock with no time. Many activities took place inside of it and it was burned during the event as well.
11. **Sauce:** A wooden structure with hanging thin wood "leaves" resembling a willow tree. It was burnt after the man was burnt.

This year there were also spontaneous non registered installations:

1. Kaleidoscope: an installation with crafted kaleidoscopes that pointed to the man, temple and camps from the middle of the pampa
2. Casita de Cuentos: a wooden house where activities took place during the week and was later burn along with the rainbow.
3. Wind bells: steel pipes hanging out of wooden posts that would sound like bells in the wind
4. Glamor Chapel: an installation where many participants got married on a single night.





The Mate and the Hiperembole al Cubo at night



The Rainbow and the Doll House burning.



Reloj Sin Tiempo during sunset and burning.



Cofre de los Regalos open filled with gifts.

## **Theme Camps**

We had 22 pre registered theme camps:

1. Altruista Camp
2. Astro Camp
3. AurorA
4. Camp Barrilete
5. Chalal Panui
6. DepreCamp
7. El Correo
8. El Flash
9. El Mágico
10. ENUE
11. Estación Corazón
12. Flowasis
13. Geometricamp
14. Glamor
15. Inti Huasi
16. LaberCamp
17. Meraki
18. Observatorio
19. Olga Camp
20. Pampa Warro
21. Ramé
22. Unicorn Camp

The event helped identified camps with a significant potential to become more involved in the organization and activities during the year. We are now holding regular meetings with camp leads to create a more extended community and help overcome the difficulty in involving people to volunteer.

## **Our Temple**

The temple was designed by two local artist/architects and built on site by a team of volunteers. It was burned on the last day followed by the burns of other pieces that couldn't be burnt due to strong winds.

## **Additional Images from the event**



The Man Burning



Hiperbole art piece burn



Red Cross was always on site and at every burn



Temple Burn



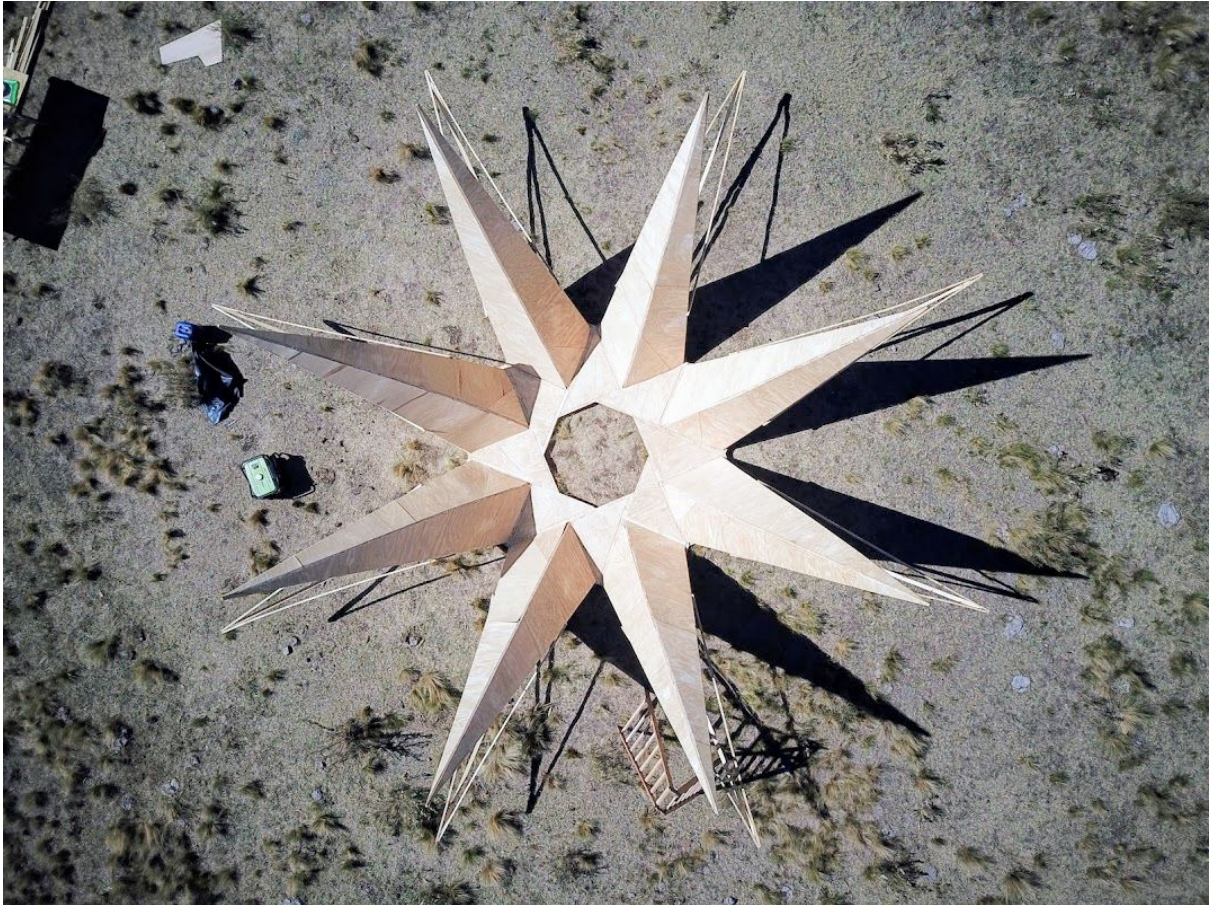
Sauce Art Piece



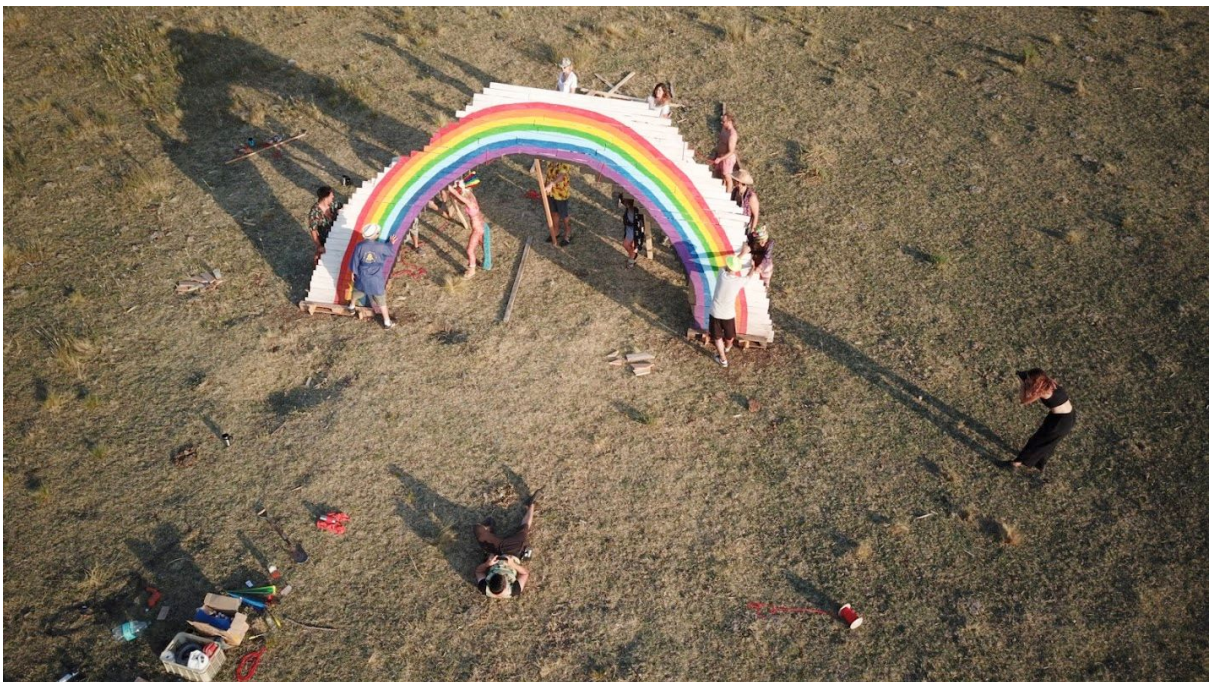
Laughter Meditation at Center Camp



Open Acro - Yoga Lesson



The Temple



The Rainbow being raised





Weddings at Glamor Chappell



The Mate Burn



Timeless Clock Burn



The city



The Man and the Temple at night



Mate Art Piece



Pampa Warro at night